# i-Tree Open Academy 2025

**Session 2: Tools for Individual Trees** 

Online with MyTree, i-Tree Design, and i-Tree Planting

May 14, 2025 1:00pm ET













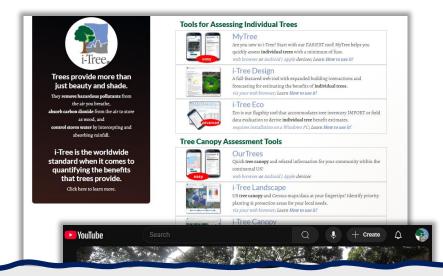






#### **Accessing the Science of Tree Benefits**

- www.itreetools.org
- Session 1 now online!
- Exercises available
- Use Chat for questions
- Q&A at the end with i-Tree Team and fellow i-Tree users
- CEUs/CFEs available for live sessions after Academy ends



### Reminders for today:

- Please try to refrain from using tools as they are demonstrated
- Used i-Tree tools before? LET US KNOW!!

Email us anytime: info@itreetools.org

### Plan for today

- 1. Introduce the online tree
- 2. MyTree Demo
- 3. i-Tree Design Demo
- 4. i-Tree Planting Demo
- 5. Comparing the online tre

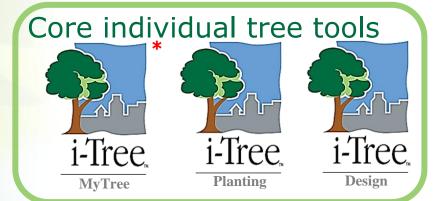






### The 2023 i-Tree Suite of Tools





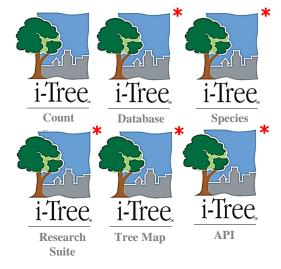
#### Core canopy tools







#### **Utilities**



\*i-Tree Tools that can be used internationally









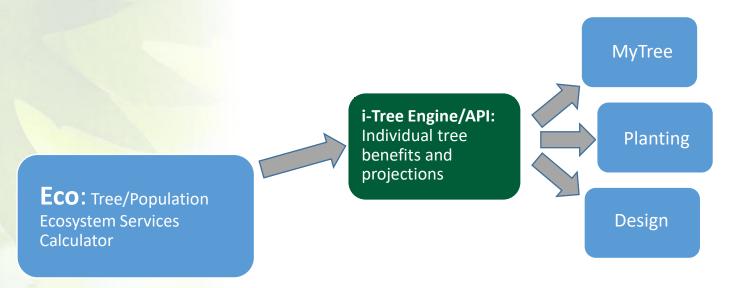








### i-Tree Tool Relationships









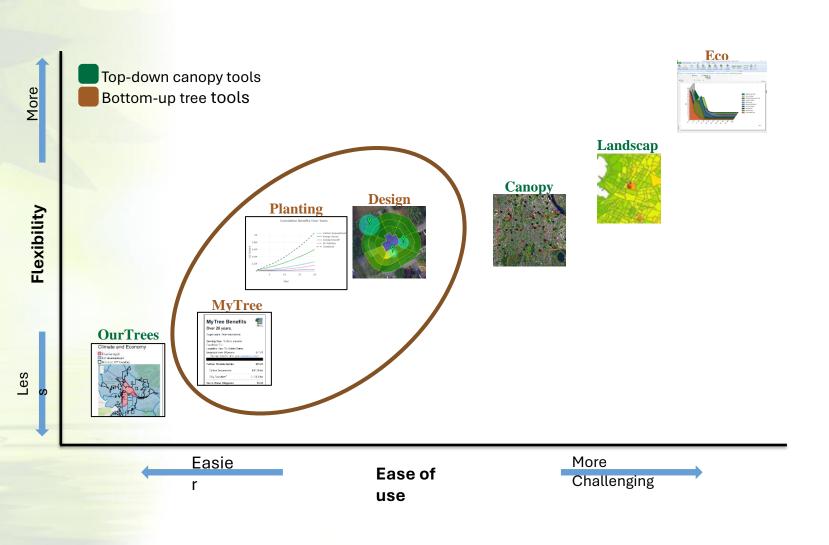




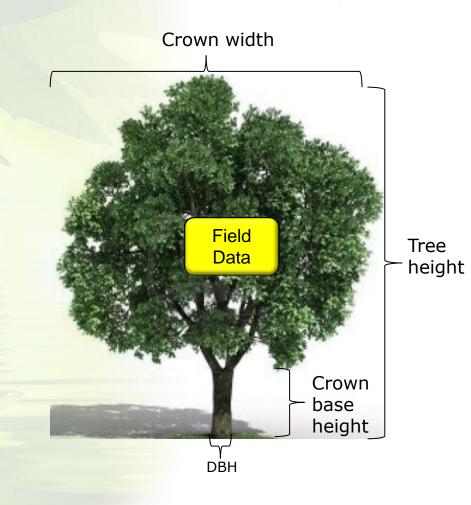








#### i-Tree model basics: data tree benefits



#### Key field variables

- DBH
- Species
- Crown measurements
- Tree health
- Building interactions
- Light availability

# Simple tools require simplifying assumptions

Crown assumptions

Less specific inputs

Fewer outputs

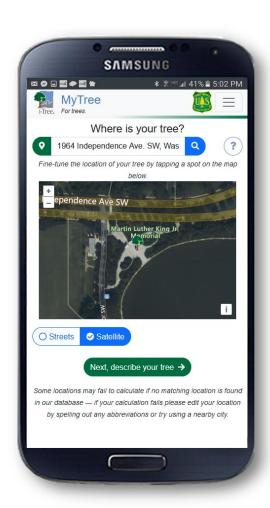
Mortality assumpti

#### Key field variables

- DBH
- Species
- CrownModeledmeasurements
- Tree healthSimplified
- Building interactions < Simplified</li>
- Light availability
   Simplified



## How does this look in MyTree?





# Introduction to MyTree

Ana Castillo i-Tree Support and Outreach Ana.Castillo@davey.com













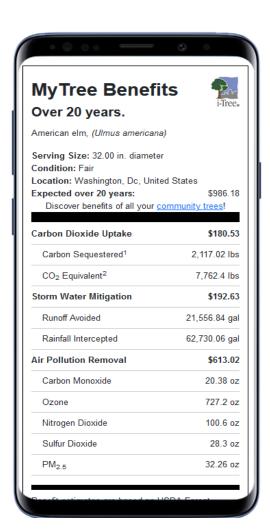






### **MyTree**

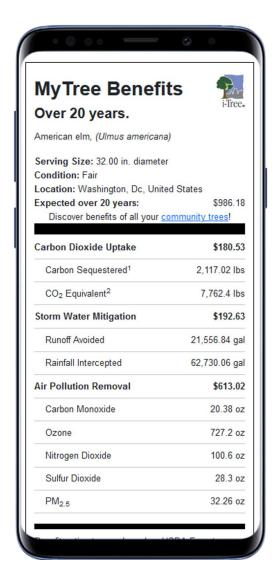
- Gateway tool to the i-Tree suite
- Simple, easy to digest outputs
- Make general comparisons of trees of different species, conditions, etc.



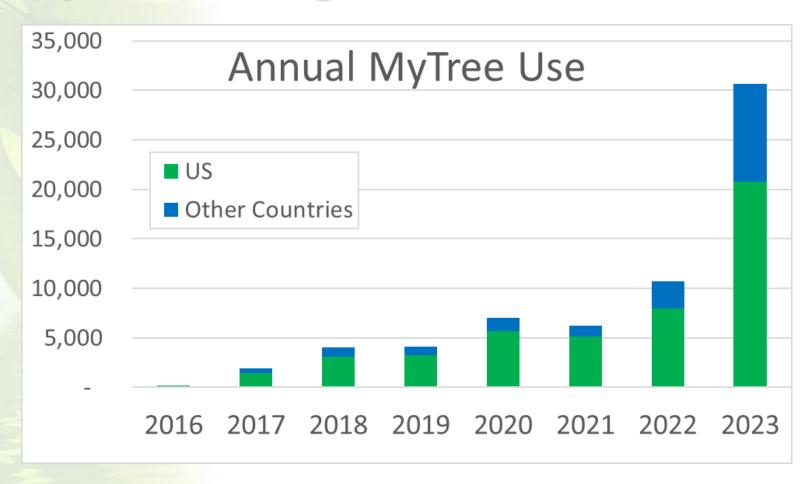
### **MyTree**

- Individual tree tool
- Easy to use only species ID and DBH measurement needed
- Available worldwide



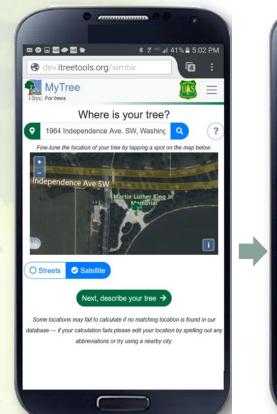


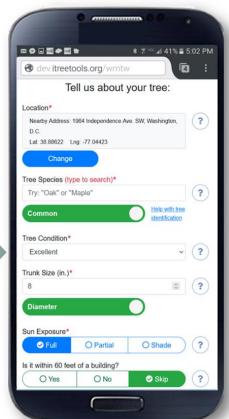
### **MyTree:** Driving new users

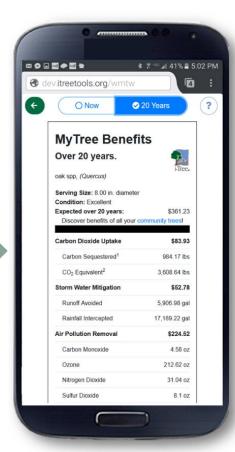




https://youtu.be/LI-YLQMqbL8?si=dpfqCf6Xq0LgACk5



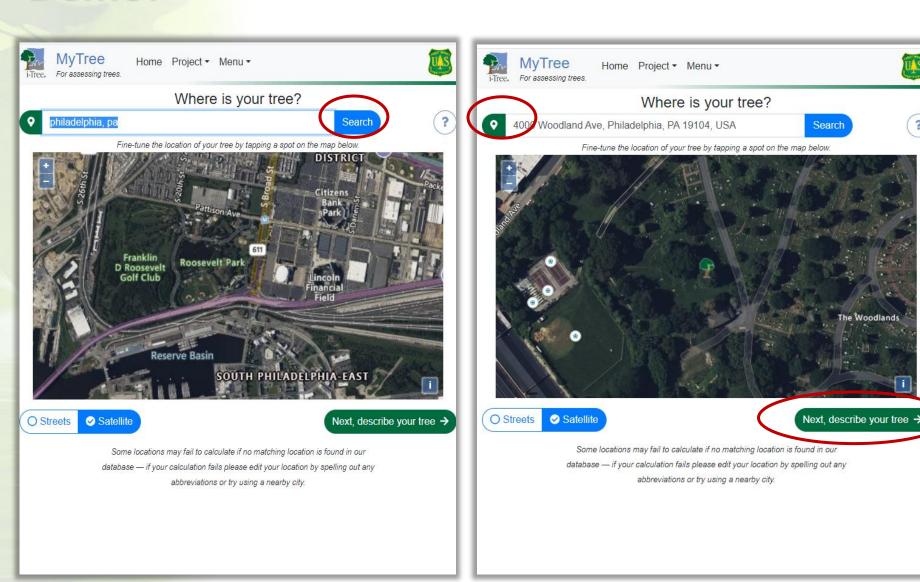




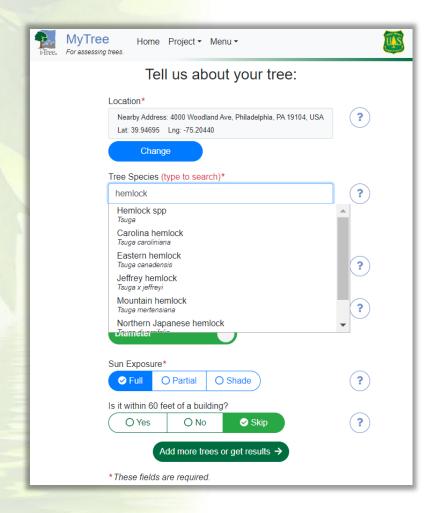


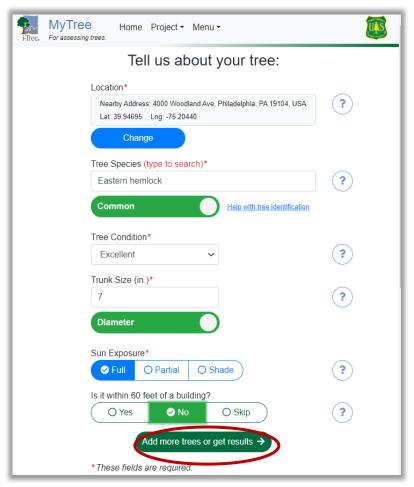
MyTree.itreetools.org

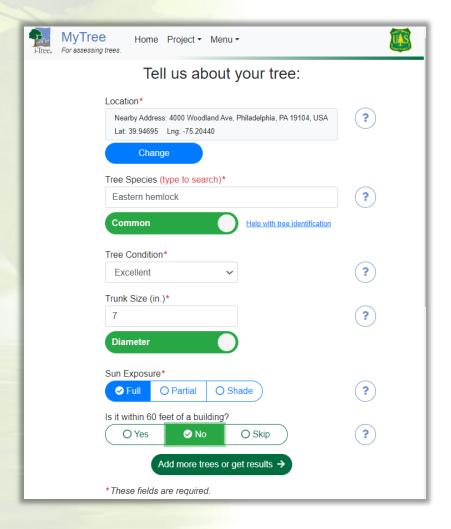
#### **Demo:**

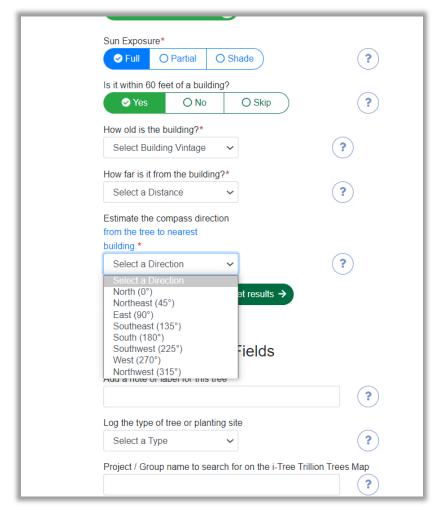


#### **Demo:**

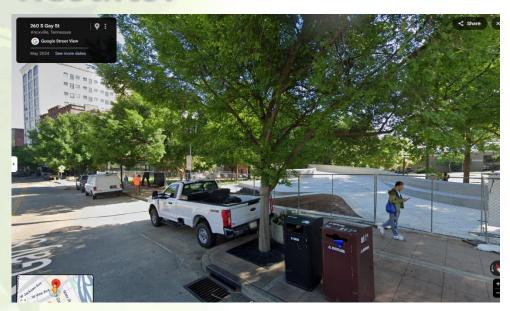








### **Results!**





#### **MyTree Benefits**



#### Over 20 years.

Chinese elm, (Ulmus parvifolia)

Serving Size: 10.00 in. diameter

Condition: Excellent

Location: Knoxville, Tn, United States

Expected i-Tree benefits

over 20 years: \$534.71

Discover benefits of all your community trees!

Discover benefits of all your	oommanity troop.
Carbon Dioxide Uptake	\$444.20
Carbon Sequestered <sup>1</sup>	2,053.02 lbs
CO <sub>2</sub> Equivalent <sup>2</sup>	7,527.74 lbs
Storm Water Mitigation	\$50.35
Runoff Avoided	5,634.82 gal
Rainfall Intercepted	32,731.96 gal
Air Pollution Removal	\$40.16
Carbon Monoxide	3.22 oz
Ozone	204.91 oz
Nitrogen Dioxide	3.07 oz
Sulfur Dioxide	21.29 oz
PM <sub>2.5</sub>	10.61 oz

Benefit estimates are based on USDA Forest Service research and are meant for guidance only. Visit <u>www.itreetools.org</u> to learn more.

#### Footnotes

- <sup>1</sup> For large trees sequestration is overtaken by CO<sub>2</sub> loss with decay/maintenance.
- $^2$  CO $_2$  equivalent is estimated by calculating how much atmospheric CO $_2$  is taken in by trees to provide the carbon stored in the tissues of individual trees.
- <sup>3</sup> Positive energy values indicate savings or reduced emissions. Negative values indicate increased usage or emissions. Electricity used for cooling and heating and fuels like natural gas or

### **TreeTags**

### Beyond the written report

# Infographics, story maps, tree tags, and other unique communication examples Tree tags

- Clear and concise tree tag from a volunteer urban tree steward in Lancaster PA
  - o Tag image for printing add your own logos and tree details
  - Instructions for using MyTree to fill in your tag
- Editable tree tag pdf from our collaborators at UNRI.





# #EUTreeTag Campaign

- Led by Pius Floris
   Boomverzorging with
   participation from 12
   other organizations
- Created tree tags and placed them on them trees on a specific day
- Over 700 trees tagged!



### **#EUTreeTag Campaign**







www.treetags.eu/en

#### Nature-Based Tree Management

39 followers 1mo • 🕲

Today, as the European TreeTag Campaign unfolds across Europe, the southwest region of Poland, including several participating cities, is facing severe flooding.

While local events have prevented some of us from fully carrying out the campaign, this situation only strengthens our belief in the need to raise awareness about the vital role trees play in our environment — especially in their water retention and soil reinforcement capacities.

Despite the challenges, we proudly placed approximately 80 TreeTags on trees across Poland today, reminding everyone of the critical benefits trees provide.

Let's continue working together to spread this important message, now more than ever.  $\ensuremath{ \bullet}$ 

The map of TreeTagged trees is available here: https://lnkd.in/d3KJ2AzQ

#EUTreeTag #TreeTagCampaign #SustainableFuture #UrbanForestry #ClimateResilience #NBTM





# i-Tree Design

**Demonstrate the Value of Trees** 



















### i-Tree Design

#### Features -

- Accessible online
- Easy to use, easy to edit
- Valuates CO2/Pollution removal/Stormwater/Energy
- Estimates current year, benefits-to-date, and future benefits
- Printable report summary

Considerations – Better for smaller scale projects, benefits processing can be ...slow, can not export tree data



### i-Tree Design

- Can be used on a tablet...but test it first
- Highlight local gems
- Reports can be printed or you can save and email a PDF document
- Project saving and sharing is possible
- Can help show trees are an investment: advocate for tree care



# i-Tree Planting











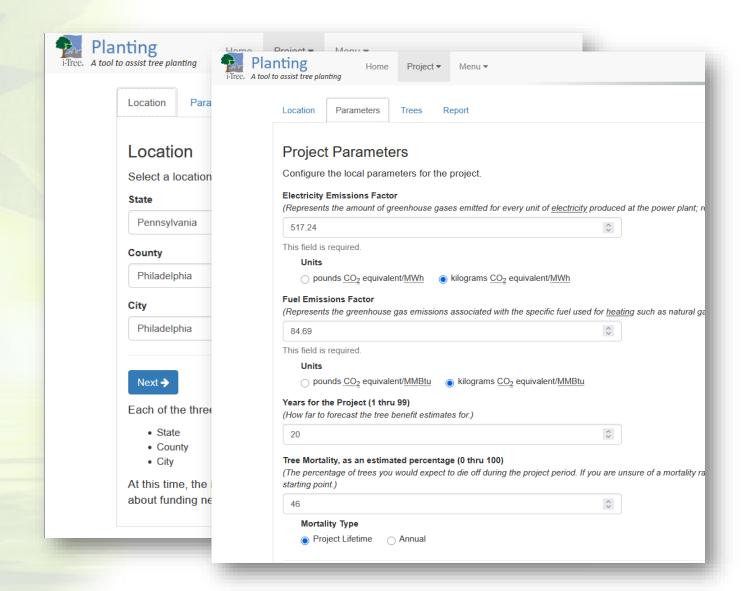


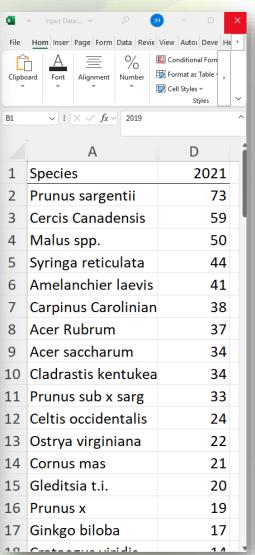


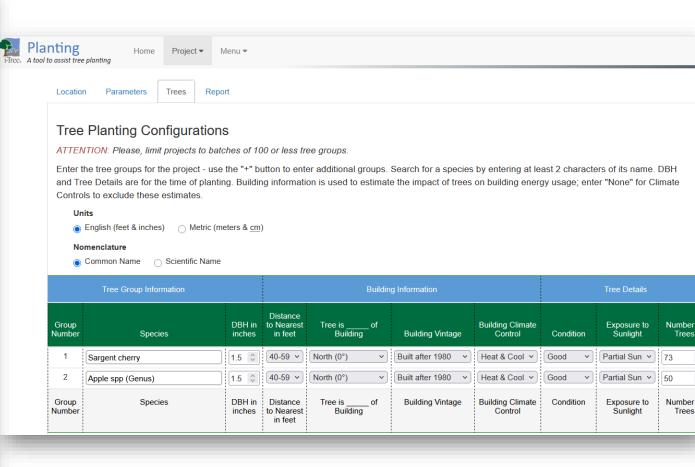


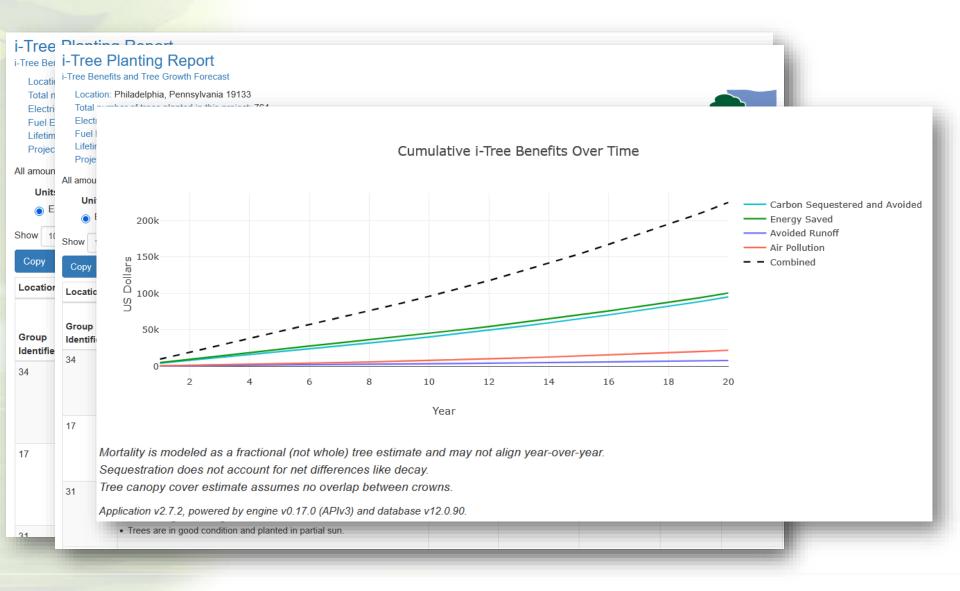












### MyTree: Common uses

- Education
- Engagement
- Connect people to the benefits of the trees around them



[Photo Source: L. Paqueo 2022]



Photo Source: J. Garden 2017



[Photo Source: K. Thomas 2024]



https://www.unri.org/news/treetags042019/

### MyTree: Strengths and limitations

#### **Strengths**

- Simple to use
- Created for mobile devices
- Easy to grasp outputs
- **?** Quick
- Potential Upcoming Featurese

  Potential Upcoming Featurese

  Potential Upcoming Featurese
  - Support for group projects

#### **Limitations**

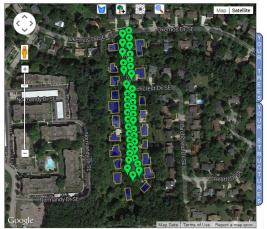
- No ability to save projects
- Not great for more than 10 trees
- No internet = No

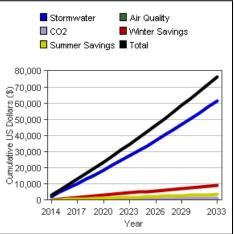
### i-Tree Design: Common uses

- Connecting with property owners
- Engaging visuals
- Landscape planning
- Scenario evaluation









### i-Tree Design: Strengths and limitations

#### **Strengths**

- Great visuals (maps, benefits web, graphs)
- Shareable report
- Interactive evaluation

#### **Limitations**

- Limited to a handful of buildings and few dozen trees
- Helps to have a mouse for drawing

#### **Upcoming Features**

- Modernization
- Expanded capacity

### i-Tree Planting: Common uses

- Tracking planting projects

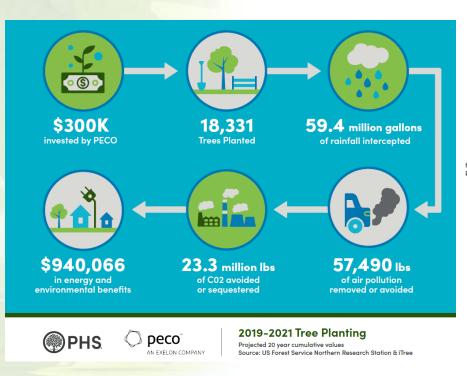
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  Tracking planting projects\*\*
- LEED Certification of landscapes
- Carbon accounting
- Funding requests/reporting
- Sustainability impact reporting

#### Spring 2022 Season Analysis



#### i-Tree Planting for reporting impact



PECO Announces Increased Investment in Tree Planting and Expanded Support of PHS with Launch of ReLeaf Program

PHILADELPHIA, PA | April 19, 2022

PECO Communications | ☑ PECO.Communication@exeloncorp.com

https://www.peco.com/news/news-releases/peco-announces-increased-investment-in-tree-planting-and-expanded-support-of-phs-with-launch-of-re-leaf-program-04262022

"When planted right, trees offer our customers a number of benefits, including energy and money savings, and help support our efforts to promote a cleaner, brighter future for the communities we serve." Riscoe Brinson, Director of Corporate and Community Impact doubled to \$200,000/year

### i-Tree Planting: Strengths and limitations

#### **Strengths**

- Easily project thousands of trees
- Flexible projection length
- Includes mortality
- Editable parameters

#### **Limitations**

- No import ability
- Simplified mortality schemes

#### **Upcoming Features**

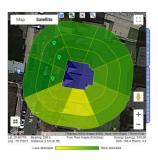
- Annual results
- Expanded results

#### **Tool Characteristics**



- Great for groups
- Quickest and easiest
- Simple to use on a mobile device
- Education settings
- Good for up to 5-10 trees per person





- Great visuals
- Connect people to their own trees
- Multiple buildings and a few dozen trees
- Nice to have a mouse for drawing



- Perfect for planting projects
- Easily project hundreds of trees
- Ideal for carbon accounting
- Funding requests/reporting
- Use if you have many trees of each species
- More convenient on a desktop/laptop