www.itreetools.org



## What is i-Tree?

i-Tree is a suite of free software tools for estimating and quantifying the benefits

trees provide to our communities. These benefits are typically expressed in dollars and amounts of carbon dioxide and air pollution removal (ozone, sulfur dioxide, etc.), as well as stormwater reduction. Raising awareness of these tree benefits increases the desire to nurture and protect trees.

# Who is using i-Tree?

- Teachers, students, & homeowners learning about trees beyond their aesthetic benefits.
- Companies investing in natural capital as part of their sustainability efforts.
- Governments & organizations improving their community forest management.
- Consultants & Innovators developing urban forest management plans, climate action plans, and interactive tree maps for their clients and the public.

## **How** does i-Tree work?

#### Structure **Function** Value

Assess the number of trees, species, condition + weather & pollution data.



Statistically estimate functions (e.g. gas exchange) and covert to services such as CO<sub>2</sub> uptake & rainfall interception.

i-Tree Users

50 or less 51 - 100

101 - 250

251 - 500



Apply monetary values to these services based on economic models & published literature.

## Where does i-Tree come from?

i-Tree was established in 2006 and is now used around the world. Based on peerreviewed, publicly accessible USDA Forest Service research, the mission of i-Tree is to disseminate this science to large numbers of diverse users in an easy to use format.

> i-Tree is a non-profit, cooperative effort among these partners:











# **How** do I get i-Tree?

**DAVEY** 

Learn about these free tools at www.itreetools.org. Links to them as well as references, project examples, and video learning segments are available. Want to ask a question? User support is provided: info@itreetools.org.





## **Tree Benefits!** Growing 20 years in Ohio, USA, one red maple can:

- **Remove** 3,000 pounds of **carbon dioxide** from the atmosphere.
- Filter 15 pounds of pollution from the air we breathe.
- Save 500 kWh of electricity and 20 million BTU of fuel used for cooling & heating.
- Avoid 5,000 pounds of CO₂ and 30 pounds of pollution in powerplant emissions.
- Intercept 25,000 gallons of rainfall and avoid 4,500 gallons of runoff.



Tools for Assessing and Managing Community Trees & Forests

www.itreetools.org



# MyTree

Explore the benefits of trees near you.

- Got 2 minutes?
- Go to mytree.itreetools.org on your phone, tablet or laptop!



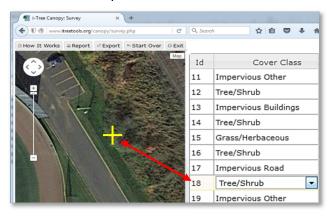
# i-Tree Canopy

Estimate tree & ground cover for a large project.

- A free web tool: canopy.itreetools.org
- Simple, random sampling of a project area to estimate tree and ground cover.
- You also get total estimates of tree benefits: -CO<sub>2</sub> & air pollution removal
  - Stormwater reduction

#### 4 easy steps & 30 minutes:

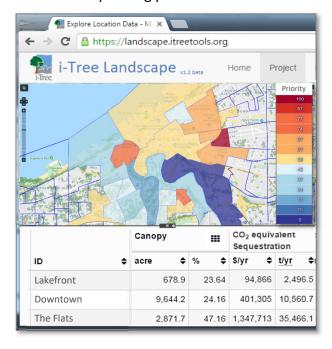
- 1. Draw project boundaries on a Google map.
- 2. Enter ground cover types to survey.
- 3. Select the ground cover you see on the map at random, auto-selected locations.
- 4. Click the Report button for results!



# i-Tree Landscape

Learn about your entire community.

- A free web tool: landscape.itreetools.org
- US watersheds, cities, census areas & more
- Get estimates of tree benefits in 10 minutes:
  - CO<sub>2</sub> mitigation
  - air pollution removal
  - stormwater reduction
  - health benefits
- Generate planting prioritization scenarios.



## i-Tree Eco

For community forestry managers.

- A free tool for Windows PCs.
- Supports street tree inventory imports.
- Includes mobile phone/tablet field data collection tools for complete or sample inventories.
- The best i-Tree estimates for tree benefits with comprehensive reports.
- Download Eco at www.itreetools.org