COLD HARD NUMBERS

How urbanization is occurring in District 1 and citizens should fight back and hold their elected official accountable to city spending.

Area in District 1 becoming Impervious

- Plantable Space: 68.5%
- Impervious: 28%
- Canopy: 3.4%

Smart Investment in District 1 McAllen

<table>
<thead>
<tr>
<th>Monetary Value of Tree Benefits</th>
<th>Carbon Storage</th>
<th>$373,614</th>
<th>Carbon Sequestration</th>
<th>$18,219</th>
<th>Avoided Runoff</th>
<th>$5,943</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plantable Space Left (ID: 031)</td>
<td>Canopy</td>
<td>7.8%</td>
<td>Impervious</td>
<td>54.3%</td>
<td>Plantable Space</td>
<td>38%</td>
</tr>
</tbody>
</table>

McAllen has the Resources to Change

- $3M New Girl’s Softball Complex
- $1M Fund CVR to promote tourism
- $10M South Water Treatment plant

1911
Year McAllen was incorporated to Hidalgo County

McAllen has a Program
To plant native trees

DID YOU KNOW
McAllen spent $15k on city gateways and monument signs

Invest more in parks and less in marketing to promote tourism.