

NEWS RELEASE

Wisconsin Department of Natural Resources Northeast Region

2984 Shawano Avenue, Green Bay, WI 54313
Phone: (920) 662-5100; Fax 920-662-5159
dnr.wi.gov

DATE: April 10, 2013

**CONTACTS: Kimberly Miller, urban forestry assistant, 920-662-5440
Tracy Salisbury, northeast region urban forestry coordinator, 920-662-5450**

FOND DU LAC, Wis. – A recent analysis of street trees and canopy cover completed by the Wisconsin Department of Natural Resources showed public trees provide \$1.76 million in annual benefits. In addition, the canopy analysis revealed Fond du Lac is currently covered by 15% tree canopy with the potential of an additional 53% of canopy cover.

The study highlights the significant values that community trees provide Fond du Lac residents including the following:

- \$507,844 per year in summer cooling and winter heating energy savings
- \$496,340 per year in storm water management savings by intercepting more than 18.3 million gallons of storm water annually
- \$607,879 per year increase in local property values
- \$82,042 per year in air quality improvements by mitigating harmful air pollutants
- \$67,558 per year in atmospheric carbon dioxide reduction

Understanding the important environmental and economic value that community trees provide will allow Wisconsin communities to improve management, advocate for future investment, build partnerships and address threats to ensure that residents receive environmental and economic services well into the future. Simply put, tree benefits increase as trees grow in size which emphasizes the need for sustainable planning,

cooperation and participation by all to ensure that trees reach maturity and continue to enhance community livability.

Fond du Lac residents can learn more about these studies and other regional and individual community tree canopy results at <http://www.itreetools.org/resources/projects.php>. In addition, they can see how they can help by visiting the Wisconsin DNR Urban and Community website. The analysis was conducted utilizing the i-Tree Streets & Canopy software developed by the USDA Forest Service. i-Tree is a state-of-art, peer-reviewed, free software suite designed to quantify community tree ecosystem services.

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MARINETTE, Wis. – A recent analysis of street trees and canopy cover completed by the Wisconsin Department of Natural Resources showed public trees provide \$283,690 in annual benefits. In addition, the canopy analysis revealed Marinette is currently covered by 30% tree canopy with the potential of an additional 41% of canopy cover.

The study highlights the significant values that community trees provide Marinette residents including the following:

- \$82,468 per year in summer cooling and winter heating energy savings
- \$84,539 per year in storm water management savings by intercepting more than 3.1 million gallons of storm water annually
- \$92,171 per year increase in local property values
- \$13,760 per year in air quality improvements by mitigating harmful air pollutants
- \$10,752 per year in atmospheric carbon dioxide reduction

Understanding the important environmental and economic value that community trees provide will allow Wisconsin communities to improve management, advocate for future investment, build partnerships and address threats to ensure that residents receive environmental and economic services well into the future. Simply put, tree benefits increase as trees grow in size which emphasizes the need for sustainable planning,

cooperation and participation by all to ensure that trees reach maturity and continue to enhance community livability.

Marinette residents can learn more about these studies and other regional and individual community tree canopy results at <http://www.itreetools.org/resources/projects.php>. In addition, they can see how they can help by visiting the Wisconsin DNR Urban and Community website. The analysis was conducted utilizing the i-Tree Streets & Canopy software developed by the USDA Forest Service. i-Tree is a state-of-art, peer-reviewed, free software suite designed to quantify community tree ecosystem services.

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OSHKOSH, Wis. – A recent analysis of street trees and canopy cover completed by the Wisconsin Department of Natural Resources showed public trees provide \$335,268 in annual benefits. In addition, the canopy analysis revealed Oshkosh is currently covered by 18% tree canopy with the potential of an additional 49% of canopy cover.

The study highlights the significant values that community trees provide Oshkosh residents including the following:

- \$103,183 per year in summer cooling and winter heating energy savings
- \$92,722 per year in storm water management savings by intercepting more than 3.4 million gallons of storm water annually
- \$109,762 per year increase in local property values
- \$16,332 per year in air quality improvements by mitigating harmful air pollutants
- \$13,269 per year in atmospheric carbon dioxide reduction

Understanding the important environmental and economic value that community trees provide will allow Wisconsin communities to improve management, advocate for future investment, build partnerships and address threats to ensure that residents receive environmental and economic services well into the future. Simply put, tree benefits increase as trees grow in size which emphasizes the need for sustainable planning,

cooperation and participation by all to ensure that trees reach maturity and continue to enhance community livability.

Oshkosh residents can learn more about these studies and other regional and individual community tree canopy results at <http://www.itreetools.org/resources/projects.php>. In addition, they can see how they can help by visiting the Wisconsin DNR Urban and Community website. The analysis was conducted utilizing the i-Tree Streets & Canopy software developed by the USDA Forest Service. i-Tree is a state-of-art, peer-reviewed, free software suite designed to quantify community tree ecosystem services.

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SHAWANO, Wis. – A recent analysis of street trees and canopy cover completed by the Wisconsin Department of Natural Resources showed public trees provide \$68,503 in annual benefits. In addition, the canopy analysis revealed Shawano is currently covered by 33% tree canopy with the potential of an additional 44% of canopy cover.

The study highlights the significant values that community trees provide Shawano residents including the following:

- \$20,414 per year in summer cooling and winter heating energy savings
- \$24,143 per year in storm water management savings by intercepting more than 890,000 gallons of storm water annually
- \$18,180 per year increase in local property values
- \$3,387 per year in air quality improvements by mitigating harmful air pollutants
- \$2,379 per year in atmospheric carbon dioxide reduction

Understanding the important environmental and economic value that community trees provide will allow Wisconsin communities to improve management, advocate for future investment, build partnerships and address threats to ensure that residents receive environmental and economic services well into the future. Simply put, tree benefits increase as trees grow in size which emphasizes the need for sustainable planning,

cooperation and participation by all to ensure that trees reach maturity and continue to enhance community livability.

Shawano residents can learn more about these studies and other regional and individual community tree canopy results at <http://www.itreetools.org/resources/projects.php>. In addition, they can see how they can help by visiting the Wisconsin DNR Urban and Community website. The analysis was conducted utilizing the i-Tree Streets & Canopy software developed by the USDA Forest Service. i-Tree is a state-of-art, peer-reviewed, free software suite designed to quantify community tree ecosystem services.